

Alberta Bee News Magazine

2026-27 ADVERTISING RATES

FULL PAGE

7.5" X 9.5"

1 Issue	\$400
3 Issues	\$960
6 Issues	\$1680
12 Issues	\$2880

1/2 PAGE

7.5" X 4.625"

1 Issue	\$250
3 Issues	\$600
6 Issues	\$1050
12 Issues	\$1800

1/4 PAGE

3.625" X 4.625"

1 Issue	\$130
3 Issues	\$312
6 Issues	\$546
12 Issues	\$936

REQUIREMENTS

Accepted file formats include press quality PDFs, EPS with fonts outlined, and TIFFs (Minimum 300 DPI).



ALBERTA
BEEKEEPERS
COMMISSION

CLASSIFIED ADS

1-100 WORDS

1 Issue	3 Issues	6 Issues	12 Issues
\$30	\$72	\$126	\$216

101-200 WORDS

1 Issue	3 Issues	6 Issues	12 Issues
\$35	\$84	\$147	\$252

201-300 WORDS

1 Issue	3 Issues	6 Issues	12 Issues
\$40	\$96	\$168	\$288

301-400 WORDS

1 Issue	3 Issues	6 Issues	12 Issues
\$45	\$108	\$189	\$324



Benefits of Advertising With Us



Access to an engaged audience of Alberta's largest commercial producers, as well as industry leaders and academics



Benefit from exposure in a high-gloss printed magazine, complemented by an interactive digital edition on alternating months.



Choose from a variety of advertising options designed to showcase your products or services while helping you achieve your marketing objectives.



Distribution & Deadlines

ISSUE	AD DEADLINE	FORMAT
JANUARY	December 10	Print
FEBRUARY	January 10	Digital
MARCH	February 10	Print
APRIL	March 10	Digital
MAY	April 10	Print
JUNE	May 10	Digital
JULY	June 10	Print
AUGUST	July 10	Digital
SEPTEMBER	August 10	Print
OCTOBER	September 10	Digital
NOVEMBER	October 10	Print
DECEMBER	November 10	Digital

12
EDITIONS
PER YEAR

250+
READERS



READERSHIP

The Alberta Bee News Magazine is published in both print and digital formats, alternating format each month. Our readership includes Alberta's largest commercial beekeeping operations, industry leaders, researchers, and academics, making the magazine a highly targeted and influential communication channel within the province's beekeeping and pollination sectors.



POLICY

Advertising opportunities are available to businesses, organizations, and individuals. The Alberta Beekeepers Commission reserves the right to refuse any advertisement that it determines is not appropriate, suitable, or aligned with the interests of its audience.



CANCELLATION

Advertisements can be cancelled at anytime, however refunds are not available.



PAYMENT & INVOICING

Invoices will be emailed out within 30 days following your date of purchase and payment is due upon receipt of the invoice.

CONTACT

For all inquiries and to book advertising, please contact:

Tom Northcott

E: tom.northcott@albertabeekeepers.ca

P: 780-489-6949

www.albertabeekeepers.ca