



ALBERTA BEE NEWS

AD RATES

(Effective September 2018)

The Alberta Bee News is a monthly printed publication designed to keep you up to date on the latest industry news, research, classifieds, events, recipes and more.

Ad deadline is the 15th of the month for the preceding publication.

	1 ISSUE	Save 10% 3 ISSUES	Save 25% 12 ISSUES
Full page	\$468.20	\$1,264.15	\$4,213.80
Half page	\$257.50	\$695.25	\$2,317.50
Quarter page	\$141.60	\$382.30	\$1,274.40
One eighth	\$77.90	\$210.35	\$701.10

CLASSIFIEDS (Employment/For sale/Wanted)

1 -100 words	\$30.00	\$81.00	\$270.00
101 – 200 words	\$35.00	\$94.50	\$315.00
201 – 300 words	\$40.00	\$108.00	\$360.00
301 – 400 words	\$45.00	\$121.50	\$405.00

Classified ad rate includes placement in Alberta Bee News print publication, and listing online at albertabeekeepers.ca.

DIMENSIONS

Full Page:	7.5" x 9.5"
1/2 Page:	7.5" x 4.625"
1/4 Page:	3.625" x 4.625"
1/8 Page:	3.625" x 2.1875"

Ads not matching the specified sizes will be adjusted.

ACCEPTED FORMATS

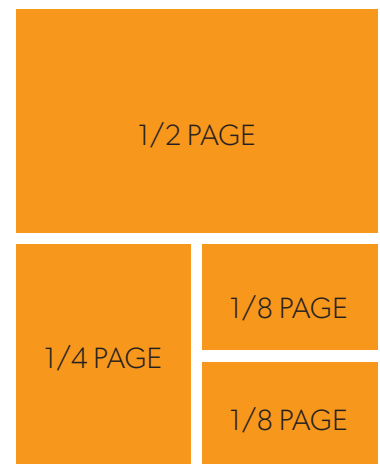
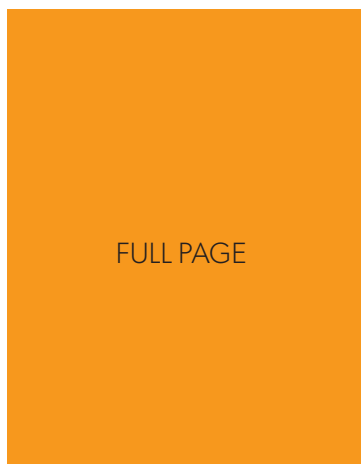
1. Press-quality PDF
2. EPS with fonts outlined
3. TIFF (minimum 300 dpi)

Files under 10 MB may be emailed to office@albertabeekeepers.ca.

Larger files may be sent via www.dropbox.com. We can help with your ad design. Please contact us for more information.

SPECS

Ads run in CMYK only. We cannot be responsible for colour accuracy. Please do not use drop-shadows on ad borders.



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