

# 2022 IPM Workshop & Breeder's Day

February 10-12, 2022  
Double Tree By Hilton Hotel  
Edmonton, Alberta, Canada



ALBERTA TECH TRANSFER  
**PROGRAM**







# Sponsorship and Exhibitor Opportunities

The Alberta Beekeepers Commission is pleased to announce we will be hosting the **Integrated Pest Management (IPM) Workshop & Breeder's Day** in Edmonton, Alberta, in February 2022.

The 2022 IPM & Breeder's Day event is designed to bring together beekeepers, industry groups and leaders, researchers, specialists, and trade exhibitors/suppliers from across Canada and the US to engage, learn, and share best practice through a series of presentations, panel discussions, interactive sessions, and activities.

The theme of the 2022 IPM is:  
**'VARROA MITES, VIRUSES, AND THEIR MANAGEMENT'**

This event will focus on topics including:

- supporting bee health and nutrition
- managing bee diseases and pests
- showcasing innovative solutions to beekeeping challenges
- highlighting the latest in bee research
- creating a healthy and sustainable beekeeping industry

The theme of the 2022 Breeder's Day is:  
**'SUSTAINABILITY AND STOCK QUALITY'**

Join us to hear from experienced Alberta beekeepers on queen rearing management practices, and outstanding researchers on the latest queen rearing and breeding research.

Being part of a bee breeding program requires training, dedication, diligence, financial input, time, meticulous record keeping, regular colony management, and proper scheduling.

The Breeder's Day purpose is to disseminate and transfer knowledge queen rearing/breeding management practices, facilitate communication among queen producers, discuss current queen related research and future queen research priorities.



## Here's **why** you should be involved in the IPM Workshop & Breeder's Day:

**Connection:** This event provides the perfect opportunity to connect and network with producers, researchers, industry experts and bee enthusiasts from across Canada. The ABC represents over 165 commercial beekeepers and honey producers from across Alberta, who account for more than 98% of Alberta's 303,500 colonies.

**Expertise:** Discover the latest in bee health, research, technology, and innovation with presentations by industry experts, researchers, producers, and passionate bee enthusiasts.

**Industry:** Alberta is ***the number one honey producing province in Canada***, and third largest honey producer in North America. Tap into this progressive, innovative, growing industry.

**Opportunity:** Benefit from potential business growth opportunities by showcasing your business and promoting your people, services, products, brand, and organization.



## Here's **how** you can be involved in the 2022 IPM Workshop & Breeder's Day

**Attend:** Join us as delegate at the IPM Workshop & Breeder's Day and enjoy the opportunity to learn, grow your network, and connect with other progressive and innovative industry leaders. Enjoy two days of presentations, trade show, activities, and hospitality.

**Sponsor:** Take the opportunity to highlight your brand and your support of the Alberta honey industry with one of our unique sponsorship opportunities. We offer a range of opportunities and benefits designed to align to all levels of marketing objectives and budgets.



### Want to find out more?

Contact us at [ftp@albertabeekeepers.ca](mailto:ftp@albertabeekeepers.ca) or 780.489.6949 if you would like to discuss any of the above opportunities, and thank you in advance for your consideration and potential participation!



# Sponsorship Opportunities

<i>Benefits</i>	<i>Gold sponsor \$2000</i>	<i>Silver Sponsor \$1,250</i>	<i>Bronze sponsor \$800</i>	<i>Lanyard Sponsor \$2000</i>	<i>Program sponsor \$1500</i>	<i>Hospitality Night Sponsors \$1000</i>	<i>Coffee Breaks \$800</i>
Number of sponsorships available				1	1		
Two complimentary registrations to the 2022 IPM Workshop & Breeder's Day	x	x	x	x	x	x	x
Complimentary booth space	x	x	x	x	x	x	x
Logo & website link on sponsor section of the event page on the ABC website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo/name listed in the printed event program	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Full page colour ad in the program	x	x	x	x	x	x	x
Half page colour ad in the program	Yes	Yes	x	x	Yes	x	x
Pull up banner on display throughout the conference	x	x	x	x	x	x	x
Opportunity to include materials in the delegate bag	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor mention during the conference	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo printed on event day signage	Yes	Yes	Yes	x	x	Yes	Yes
Sponsor thank you & logo included in the March edition of Bee News	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo to appear on the lanyard right above the name tag with the ABC logo	x	x	x	Yes	x	x	x



# Sponsor Registration Form

Please complete the below information and email to: [ttp@albertabeekeepers.ca](mailto:ttp@albertabeekeepers.ca) to secure your sponsorship opportunity. An invoice will be issued based on the details provided below:

## Company information

First Name:	Last Name:
Title:	Company:
Address:	
City:	Province:
Country:	Postal/zip code:
Phone:	Email:

Please send all cheque payments addressed to:

Alberta Beekeepers Commission, 11434-168 Street #102, Edmonton, Alberta, T5M 3T9.

## Sponsorship

Our company wishes to participate in the following way:

Sponsorship Level		Amount	GST	Total
	Gold Sponsor	\$2,000	\$100	\$2,100
	Silver Sponsor	\$1,250	\$62.50	\$1,312.50
	Bronze Sponsor	\$800	\$40	\$840
	Lanyard Sponsor	\$2,000	\$100	\$2,100
	Hospitality Night Sponsor	\$1000	\$50	\$1050
	Coffee Breaks	\$800	\$65	\$865
<b>Total</b>				



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