



# 2022 SPONSORSHIP & ADVERTISING PACKAGE



# EVENT SPONSORSHIP

## ABC Annual Conference & Trade Show

This event is often viewed as one of the standout annual events on the beekeeping calendar by our producers, providing them with the opportunity to take a well-earned break after a busy season and the opportunity to connect with friends, other beekeepers, industry, and suppliers from across the province and the world.

Alberta is the number one honey producing province in Canada, and third largest honey producer in North America. Benefit from potential business growth opportunities by engaging with our membership of over 175 commercial beekeepers, showcasing your business and promoting your people, services, products, brand and organization.

Benefits	Gold Sponsor <b>SOLD</b>	President Luncheon <b>SOLD</b>	Digital Program \$2000	Beekeeper Award <b>SOLD</b>	Lanyard Sponsor \$1500	Drones Hockey <b>SOLD</b>	Hospitality Night \$800	Coffee Break \$500
Number of sponsorships available	1	1	1	1	1	1	Multiple	Multiple
Complimentary Conference & Trade show registration	2	1	X	X	X	X	X	X
Complimentary trade booth	1	X	X	X	X	X	X	X
Logo & URL link on ABC event sponsor page on website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company info listed on digital event app: Whova.com	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
1 x full-page ad included in Bee News Magazine	Yes	Yes	Yes	X	X	X	X	X
Logo to appear on the lanyard name tag	X	X	X	X	X	X	X	X
Pull up banner on display throughout the conference	Yes	X	X	X	Yes	X	X	X
Opportunity to include materials in the delegate bag	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor mention during the conference	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo displayed during catering breaks	X	Yes	X	X	X	X	Yes	Yes
Sponsor thank you & logo included Bee News Magazine following the conference	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

For further info, please contact:  
Jules Ham [jules.ham@albertabeekeepers.ca](mailto:jules.ham@albertabeekeepers.ca)

# TRADE SHOW EXHIBITOR PACKAGE

## Exhibit Booth Package - \$700

### 2022 Conference & Trade Show

December 1 & 2, 2022

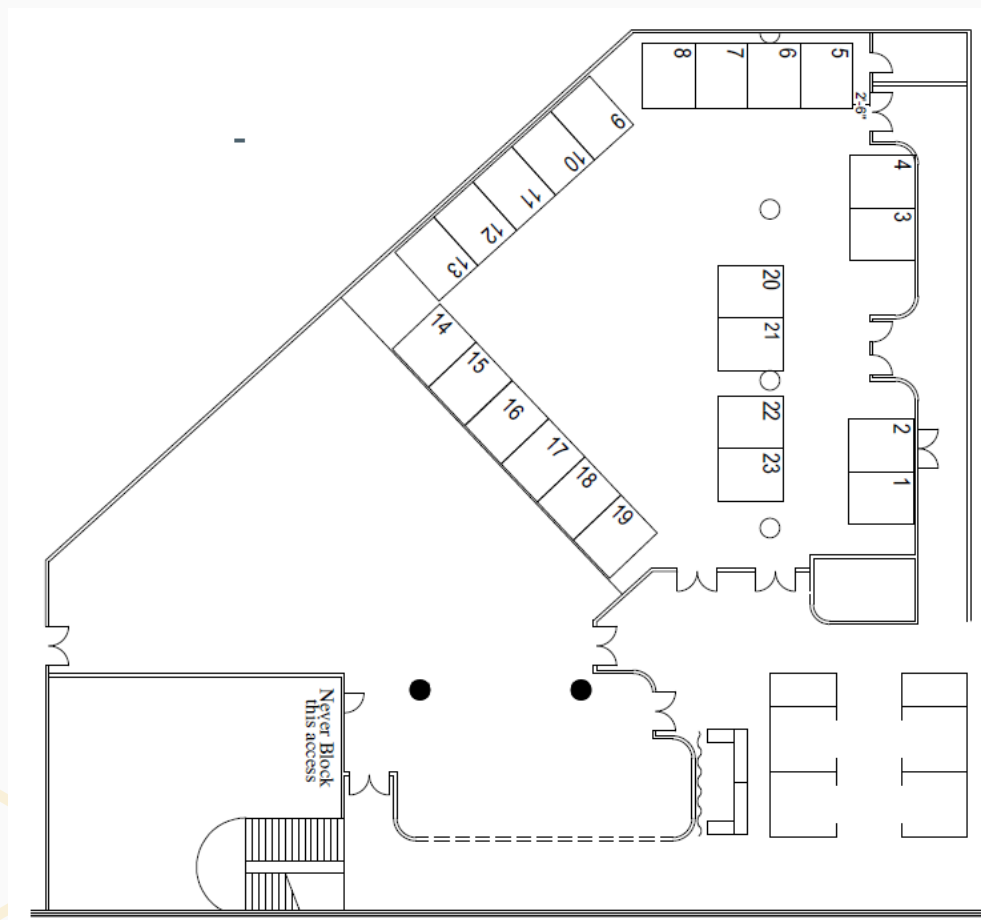
Fantasyland Hotel Edmonton

17700 87 Ave NW, Edmonton, AB T5T 4V4

Join us as a trade show exhibitor and enjoy the opportunity to showcase your business and connect directly with event delegates and other industry leaders.

Exhibit booth package includes:

- One delegate pass for booth representative
- All delegate meals
- Booth space (8' x 8') includes one six-foot draped table and two chairs, one 600-watt duplex outlet
- Great brand exposure with all coffee breaks and hospitality night taking place in the exhibits hall to maximize exhibitor traffic



# BOOKING FORM

## EVENT SPONSORSHIP & TRADE SHOW BOOKING FORM

### Event

ABC Annual Conference & Trade Show - Sponsorship

**SOLD** Gold Sponsor

**SOLD** President Luncheon Sponsor | \$2000

Digital Program Sponsor | \$2000

**SOLD** Beekeeper Award Sponsor

Lanyard Sponsor | \$1500

**SOLD** Drones Hockey Sponsor

Hospitality Night Sponsor | \$800

Coffee Break Sponsor | \$500

ABC Annual Conference & Trade Show - Trade Show Booth

**SOLD** Exhibit Booth Package | \$700

Please tick the appropriate box above, complete the below contact information, and email completed form to [jules.ham@albertabeekeepers.ca](mailto:jules.ham@albertabeekeepers.ca)

Contact name :

Business name:

Address:

City:

Postcode:

Province/state:

Email: