



**2021 Western Canadian
IPM Workshop & Trade Show**

**BUILDING HEALTHY
HIVES TOGETHER:**

A Western Canadian Partnership

**February 9 & 10, 2021
Double Tree By Hilton Hotel
West Edmonton, Alberta, CANADA**



Sponsorship and Exhibitor Opportunities

The Alberta Beekeepers Commission (ABC) is pleased to announce we will be hosting the inaugural **Western Canadian Integrated Pest Management (IPM) Workshop** in Edmonton, Alberta, in February 2021.

The 2021 IPM event is designed to bring together beekeepers, industry groups and leaders, researchers, specialists, and trade exhibitors/suppliers from across Canada and the US to engage, learn, and share best practice through a series of presentations, panel discussions, interactive sessions, activities and trade show.

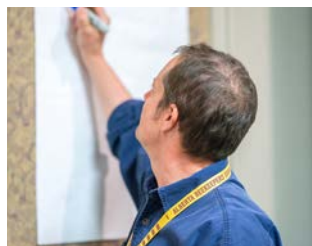
The theme of the 2021 IPM is:

'Building Healthy Hives Together: A Western Canadian Partnership.'

This event will focus on topics including:

- supporting bee health and nutrition
- managing bee diseases and pests
- showcasing innovative solutions to beekeeping challenges
- highlighting the latest in bee research
- creating a healthy and sustainable beekeeping industry

Here's why you should be involved in the inaugural Western Canadian IPM Workshop:



Connection: This event provides the perfect opportunity to connect and network with beekeepers and honey producers, researchers, and industry experts from across Canada. The ABC represents over 165 commercial beekeepers and honey producers from across Alberta, who account for more than 98% of Alberta's 303,500 colonies.

Expertise: Discover the latest in bee health, research, technology and innovation through a series of presentations, activities, and panel discussions by researchers, industry, and experienced beekeepers.

Industry: Alberta is the number one honey producing province in Canada, and third largest honey producer in North America. Tap into this progressive, innovative, growing industry.

Opportunity: Benefit from potential business growth opportunities by showcasing your business and promoting your people, services, products, brand and organization.

Here's how you can be involved in the 2021 IPM Workshop & Trade Show

Attend: Join us as delegate at the inaugural Western Canadian IPM Workshop & Trade Show and enjoy the opportunity to learn, grow your network, and connect with other progressive and innovative industry leaders. Enjoy two days of presentations, trade show, activities, and hospitality.

Sponsor: Take the opportunity to highlight your brand and your support of the Alberta honey industry with one of our unique sponsorship opportunities. We offer a range of opportunities and benefits designed to align to all levels of marketing objectives and budgets.

Exhibit: Join us as a trade show exhibitor and enjoy the opportunity to showcase your business and talk directly with beekeepers/honey producers and other industry leaders. Exhibit booth package includes booth space (8' x 10') and two full registrations for booth representatives. Enjoy great brand exposure with all coffee breaks and hospitality night taking place in the exhibits hall to maximize exhibitor booth traffic.

Donate: Looking to donate a unique gift or product to help raise awareness of your brand? Consider donating a gift to our live auction that is taking place as part of the exciting Tuesday night hospitality event!



WANT TO FIND OUT MORE?

Contact us at **780.489.6949** if you would like to discuss any of the above opportunities, and thank you in advance for your consideration and potential participation!

GENERAL SPONSORSHIP

Benefits	<i>Platinum sponsor \$5000</i>	<i>Gold sponsor \$2000</i>	<i>Silver sponsor \$1,250</i>	<i>Bronze sponsor \$800</i>	<i>Lanyard sponsor \$2000</i>	<i>Program sponsor \$1500</i>	<i>Hospitality Night sponsor \$1000</i>	<i>Coffee Breaks \$800</i>
Number of sponsorships available	1				1	1		
2 complimentary registrations to the 2021 IPM Workshop & Trade Show	2	x	x	x	x	x	x	x
Complimentary booth space	1	x	x	x	x	x	x	x
Logo & website link on sponsor section of the event page on the ABC website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo/name listed in the printed event program	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Full page colour ad in the program	Yes	x	x	x	x	x	x	x
Half page colour ad in the program	x	Yes	Yes	x	x	Yes	x	x
Pull up banner on display throughout the conference	Yes	Yes	Yes	x	x	x	x	x
Opportunity to include materials in the delegate bag	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor mention during the conference	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor mention during the conference	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo printed on event day signage	Yes	Yes	Yes	Yes	x	x	Yes	Yes
Sponsor thank you & logo included in the March edition of Bee News	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo to appear on the lanyard right above the name tag with the ABC logo	x	x	x	x	Yes	x	x	x



Exhibitor Package

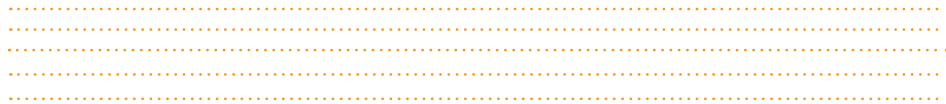
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DoubleTree by Hilton West Edmonton
16615 – 109th Avenue, Edmonton AB T5P 4K8 CANADA

Join us as a trade show exhibitor and enjoy the opportunity to showcase your business and connect directly with beekeepers, honey producers, and other industry guests.

Exhibit booth package includes:

- Two full registrations for booth staff
- Delegate meals
- Booth space (8' x 10'). Includes 8ft table and two chairs
- Great brand exposure with all coffee breaks and hospitality night taking place in the exhibits hall to maximize exhibitor traffic



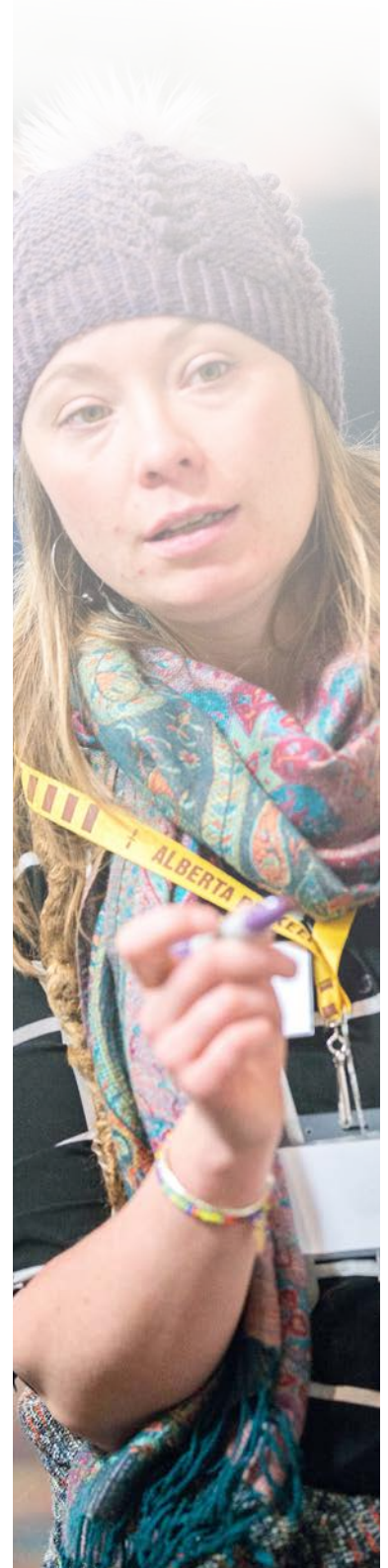
Cost: \$600

Set-up: Monday, February 8, 2021 from 3:00 pm – 11:00 pm

Teardown: Wednesday, February 10, 6:00 pm

Room: Grand Ballroom

Note: All exhibitor booths must be set-up prior to the commencement of the conference on Tuesday, February 9, at 8:00 am





Sponsor / Exhibitor Registration Form

Please complete the below information, save the document, and email to jules.ham@albertabeekeepers.ca to secure your sponsorship opportunity. Please send cheque payment with the completed form to:
Alberta Beekeepers Commission, 11434-168 Street #102, Edmonton, Alberta, T5M 3T9.

Company information

First Name:	Last Name:
Title:	Company:
Address:	
City:	Province:
Country:	Postal/zip code:
Phone:	Email:
Booth delegate name 1:	Booth delegate name 2:

Please send all cheque payments addressed to:

Alberta Beekeepers Commission, 11434-168 Street #102, Edmonton, Alberta, T5M 3T9.

Sponsorship

Our company wishes to participate in the following way:

Sponsorship Level	Amount	GST	Total
Platinum Sponsor	\$4,000	\$200	\$4,200
Gold Sponsor	\$2,000	\$100	\$2,100
Program Sponsor	\$1,500	\$75	\$1,575
Silver Sponsor	\$1,250	\$62.50	\$1312.50
Bronze Sponsor	\$800	\$40	\$840
Lanyard Sponsor	\$2,000	\$100	\$2,100
Hospitality Night Sponsor	\$1,000	\$50	\$1,050
Coffee Breaks	\$800	\$40	\$8400
Total			

Trade Exhibitor

Our company wishes to participate in the following way:

Trade Exhibit Booth	Amount	GST	Total
1 Trade Booth (8x10)	\$600	\$30	\$630.00
Additional Trade Booth	\$450	\$22.50	\$472.50
Total			